

2012 Cookbook Price Chart

Base cost for standard cookbooks

FREE FEATURES

In every book. Included in base cost:

- Fundcraft full-color front cover.
- Custom black & white front cover.
- Lamination on front and back cover.
- Plastic comb, plastic coil binding or perfect binding
- Selection of full-color and black & white divider designs.
- Tab dividers collated in books.
- Special occasion dedication page.
- Local information pages (up to 4 free, including 1 black & white photo)
- Recipe pages, printed in black ink on white 60# text paper.
- 5 standard recipe formats
- Continued recipes.
- Black & white page graphics.
- Special recipe symbols.
- Recipe typing and proofing.
- Table of contents.
- Index of recipes & contributors.
- Mail order page.
- 16-page helpful cooking hints section.
- Online proof copy (Fundcraft typed books).
- Cookbooks to help defray shipping costs.
- **Short/Cut™** recipe typing software.
- Recipe collection forms.
- Internet advertising of your cookbook.
- Working with the pioneer of fundraising cookbooks.

To find the base cost of your cookbook, read down the first column to the number of recipes your book contains. Then read across to the column indicating the number of cookbooks you plan to order.

Number of Recipes	NUMBER OF COOKBOOKS												*SUGGESTED SELLING PRICE	YOUR PROFIT PER BOOK
	100	200	300	400	500	600	700	800	900	1000	1500	2000		
Up to 150	\$4.30	\$2.90	\$2.80	\$2.65	\$2.45	\$2.40	\$2.35	\$2.30	\$2.25	\$2.20	\$2.15	\$2.10	\$8.00 - \$12.00	\$3.70 - \$9.90
151 to 200	5.10	3.15	2.95	2.75	2.65	2.55	2.50	2.45	2.40	2.35	2.30	2.15	9.00 - 13.00	3.90 - 10.85
201 to 250	5.60	3.45	3.30	3.00	2.80	2.75	2.70	2.65	2.60	2.55	2.40	2.35	9.50 - 13.50	3.90 - 11.15
251 to 300	6.10	3.80	3.40	3.30	3.10	3.05	3.00	2.95	2.90	2.85	2.65	2.55	10.00 - 14.00	3.90 - 11.45
301 to 350	6.45	3.95	3.65	3.60	3.20	3.15	3.10	3.05	3.00	2.95	2.85	2.70	10.50 - 14.50	4.05 - 11.80
351 to 400	6.95	4.25	4.05	3.75	3.50	3.40	3.35	3.30	3.25	3.20	3.05	2.90	11.00 - 15.00	4.05 - 12.10
401 to 450	NOT AVAILABLE	4.65	4.35	3.95	3.75	3.65	3.60	3.55	3.50	3.45	3.25	3.10	11.50 - 15.50	6.85 - 12.40
451 to 500		4.50	4.30	4.05	3.95	3.90	3.85	3.80	3.75	3.55	3.35	12.00 - 16.00	7.50 - 12.65	
501 to 550		4.80	4.60	4.40	4.20	4.15	4.10	4.05	4.00	3.80	3.55	12.50 - 16.50	7.70 - 12.95	
551 to 600		5.10	4.90	4.70	4.50	4.40	4.35	4.30	4.25	4.05	3.75	13.00 - 17.00	7.90 - 13.25	
601 to 650		5.75	5.20	5.00	4.85	4.65	4.60	4.55	4.50	4.40	4.05	13.50 - 17.50	7.75 - 13.45	
651 to 700		5.75	5.20	5.05	4.90	4.85	4.80	4.75	4.55	4.45	14.00 - 18.00	8.25 - 13.55		
701 to 750		6.05	5.60	5.45	5.30	5.10	5.05	5.00	4.80	4.55	14.50 - 18.50	8.45 - 13.95		
751 to 800		6.25	5.95	5.75	5.55	5.35	5.30	5.25	5.05	4.65	15.00 - 19.00	8.75 - 14.35		

Prices subject to change without notice, but no order will be printed without prior notification to the customer. All orders subject to 10% overrun or underrun.

*These are recommended prices only to qualify for our Sales Guarantee Program. Your books can be sold at any price you choose.