

# Cookbook Base Price Chart

## BASE COST FOR STANDARD SOFT COVER COOKBOOKS



To find the base cost of your cookbook, read down the first column to the number of recipes your book contains. Then read across to the column indicating the number of cookbooks you plan to order. *Note: For larger quantities, call for quote.*

Number of Recipes	NUMBER OF COOKBOOKS												*SUGGESTED SELLING PRICE	YOUR PROFIT PER BOOK
	100	200	300	400	500	600	700	800	900	1000	1500	2000		
Up to 150	\$4.55	\$3.07	\$2.96	\$2.80	\$2.59	\$2.54	\$2.49	\$2.43	\$2.38	\$2.33	\$2.27	\$2.22	\$8.50 - \$12.50	\$3.95 - \$10.28
151 to 200	5.40	3.33	3.12	2.91	2.80	2.70	2.65	2.59	2.54	2.49	2.43	2.27	9.50 - 13.50	4.10 - 11.23
201 to 250	5.93	3.65	3.49	3.18	2.96	2.91	2.86	2.80	2.75	2.70	2.54	2.49	10.00 - 14.00	4.07 - 11.51
251 to 300	6.46	4.02	3.60	3.49	3.28	3.23	3.18	3.12	3.07	3.02	2.80	2.70	10.50 - 14.50	4.04 - 11.80
301 to 350	6.83	4.18	3.86	3.81	3.39	3.33	3.28	3.23	3.18	3.12	3.02	2.86	11.00 - 15.00	4.17 - 12.14
351 to 400	7.36	4.50	4.29	3.97	3.71	3.60	3.55	3.49	3.44	3.39	3.23	3.07	11.50 - 15.50	4.14 - 12.43
401 to 450		4.92	4.61	4.18	3.97	3.86	3.81	3.76	3.71	3.65	3.44	3.28	12.00 - 16.00	7.08 - 12.72
451 to 500			4.77	4.55	4.29	4.18	4.13	4.08	4.02	3.97	3.76	3.55	12.50 - 16.50	7.73 - 12.95
501 to 550			5.08	4.87	4.66	4.45	4.39	4.34	4.29	4.24	4.02	3.76	13.00 - 17.00	7.92 - 13.24
551 to 600			5.40	5.19	4.98	4.77	4.66	4.61	4.55	4.50	4.29	3.97	13.50 - 17.50	8.10 - 13.53
601 to 650			6.09	5.51	5.30	5.14	4.92	4.87	4.82	4.77	4.66	4.29	14.00 - 18.00	7.91 - 13.71
651 to 700				6.09	5.51	5.35	5.19	5.14	5.08	5.03	4.82	4.71	14.50 - 18.50	8.41 - 13.79
701 to 750				6.41	5.93	5.77	5.61	5.40	5.35	5.30	5.08	4.82	15.00 - 19.00	8.59 - 14.18
751 to 800				6.62	6.30	6.09	5.88	5.67	5.61	5.56	5.35	4.92	15.50 - 19.50	8.88 - 14.58

Prices effective February 1, 2013. Prices subject to change without notice, but no order will be printed without prior notification to the customer. All orders subject to 10% overrun or underrun. \*These are recommended selling prices only to qualify for our Sales Guarantee Program. Your books can be sold at any price you choose.

Call 1-800-853-1363 if you have any questions.

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