

# FOR Pennies MORE™ UPGRADE DESIGN OPTIONS ADD VALUE TO YOUR BOOK. ADD THESE TO YOUR BASE PRICE.

BINDING		TABBED SECTION DIVIDERS		LOCAL INFORMATION PAGES	
Plastic Comb White, red, black, blue, plum and dark green	FREE	Tabbed section dividers, regular or round tabs Fundcraft or customer designed tabbed dividers (300 book min.) (This cost is in addition to any custom divider charges)	\$ .10 per tab per book	4 pages with one black/white photo	FREE
Plastic Coil White, blue, black, dark green, red (500 recipes max)	FREE			Additional information pages	\$.04 per page per book
Perfect Binding	FREE	RECIPE PAGES		Additional black/white photos	\$.04 per photo per book
3-ring padded notebook (600 recipes max) Cased notebook cover-print on front, back and spine (200 book min.)	\$2.75 per book	Standard white 60# paper	FREE	Full-color photo on local information pages	\$.20 per photo per book
Hard Cover (200 book min.)	\$1.45 per book	Off-white paper	\$.20 per book	Special Occasion Dedication Page	FREE
Ease•L•Back One recipe per page with foldout stand (300 recipes max)	\$1.15 per book	Full-Color Designer Background Paper	\$.75 per book	Mail Order Page	FREE
FRONT COVERS		Black Ink on recipe pages	FREE	MERCHANT ADVERTISING PAGES	
Fundcraft full-color stock cover with black imprint	FREE	Recipe formats (5 continued formats)	FREE	Advertising from local merchants (combination Full page, ½; ¼; ⅛; ⅙; and Booster )	\$40 per page per order
Imprint in ink color other than black	\$25 per order	Not-continued recipes	\$.20 per book	Pages on inside front, inside back or outside back cover (black and white print)	\$50 per page per order
Fundcraft personalized photo cover	\$.25 per book	Fundcraft filler text or filler art	\$.15 per book	Photos on advertising pages	\$15 per photo per order
Customer designed full-color front cover	\$.25 per book	Customer filler text or filler art	\$.25 per book	Advertising pages Camera ready submitted in PDF format on Fundcraft's template and size layouts	\$20 per page per order
Customer designed full-color back cover Free on orders of 500 books or more	\$.25 per book	Long recipes (could move price to next bracket) (average cookbook has minimum of 2 1/2 recipes per page)	\$.40 per page per order	SALES MATERIAL	
Full-color print on inside front or inside back cover	\$.25 per cover per book	Recipe notes	\$.25 per book	ISBN (on back cover)	\$75 per order
Fundcraft black/white front cover design	FREE	Special Recipe Symbols	FREE	OTHER FEATURES	
Customer designed black/white front cover design	FREE	Index of recipes (alphabetized within category)	FREE	Short/Cut™ Recipe Typing Program	\$.25 Discount per book
Black/white print on inside front, inside back or outside back cover	\$.15 per cover per book	Index of contributors (optional)	FREE	Rush service (25 working days guaranteed ship time) (15% on order total or \$200 minimum)	15% upcharge
Lamination on front & back covers	FREE	Proof copy posted online Online proof copy	FREE	Cookbook on CD (25 minimum)	\$3.50 each
Lamination on inside front & inside back covers	\$.15 per book	Hard copy cookbook proofs Hard copy proof of entire cookbook	\$35.00 per proof	Printing on plastic comb binders (500 minimum)	\$.40 per book
SECTION DIVIDERS		Hard copy proof with no recipes (includes: cover, customer designed dividers, local information pages and merchant advertising)	\$25.00 per proof	16-page helpful cooking hints	FREE
Fundcraft full-color stock divider sets (7 sections)	FREE	Additional cover or recipe proof	\$25.00	16-page supplementary inserts	\$.25 per book
Fundcraft full-color optional divider (1 only)	\$15.00 per order	Corrections on books we type	FREE	Clear plastic recipe envelope	\$.20 per book
Fundcraft black & white divider designs (8 sections)	FREE	Customer editing on books we type	\$4.00 per line	Gold & Silver Foil Stamping 200 Books 500 Books 1000 Books 2000 Books	\$.80 per book \$.55 per book \$.35 per book \$.25 per book
Customer designed black/white divider designs	\$.10 per divider per book			3-Ring padded notebook stand	\$.50 per book
Customer designed black/white print on back of section dividers	\$.10 per divider per book			MARKETING TOOLS	
Customer designed full-color divider designs	\$.20 per divider per book			Marketing booklet and guide	FREE
Fundcraft personalized photo divider	\$.20 per divider per book				
Customer designed full-color print on back of dividers	\$.20 per divider per book				
Section dividers printed on heavy card stock (non tabbed) White only	\$.05 per divider per book <small>(In addition to divider cost)</small>				
Divider Paper Colors (off-white, gray, green, blue, pink)	\$75.00 per order				

Call 1-800-853-1363 if you have any questions.