

(Any Fundcraft or customer designed covers can be used with the divider sets.)

Design features

- Choose from over 40 designs
- All designs are shown on our website
- Optional custom divider with some sets
- Helpful hints printed on backs

For Pennies More™ option

- Add tabs to Fundcraft dividers

Design number

Use the design number to indicate your chosen divider set on the order form.

Helpful hints

Unless noted otherwise, divider designs feature our set of cooking hints printed on the back of each divider. Helpful hints are preprinted on Fundcraft full-color divider sets and cannot be omitted or changed.

Coordinating covers

Most divider sets coordinate perfectly with one or more of our Fundcraft full-color cover designs, but feel free to combine any divider set with any Fundcraft or custom cover design.

Standard divider titles

Fundcraft full-color divider sets feature seven standard recipe section titles. If you wish to use different titles for your recipe sections, please select another divider option as these divider titles cannot be changed.

- Appetizers, Relishes and Pickles
- Soups, Salads and Sauces
- Meats and Main Dishes*
- Vegetables
- Breads, Rolls and Pastries
- Cakes, Cookies and Desserts
- Beverages, Microwave and Misc.

* D68 Vegetarian Gourmet says "Main Dishes" instead of "Meats and Main Dishes"



D3 Dutch Kids

D4 Food Photo
*Optional Divider

* (8) Optional divider with your own wording.

Free Handcraft Full-Color Divider Sets



D5 Cross Stitch



D6 Small Town *Optional Divider



D7 Country Girl *Optional Divider

* (8) Optional divider with your own wording.



D8 Stained Glass



D10 Food Art *Optional Divider



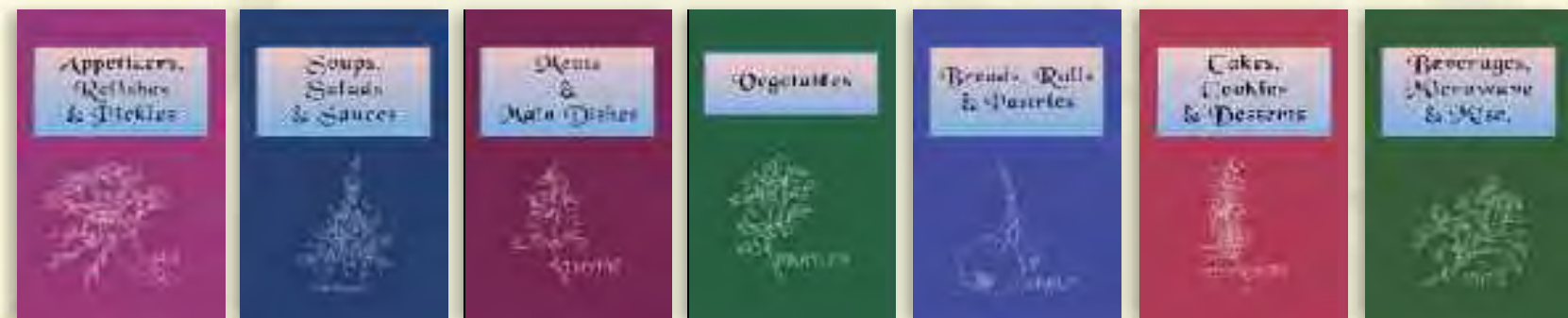
D29 Heart Wreath

* (8) Optional divider with your own wording.

Free Handcraft Full-Color Divider Sets



D34 Bread of Life



D35 Born to Cook



D36 Recipes from the Heart



D37 Treasures from Heaven



D38 Tried and True Recipes



D40 Angels

Free Handcraft Full-Color Divider Sets



D43 Angel Food



D45 Kids in the Kitchen



D46 Checkerboard



D47 Stars and Stripes



D65 Hey Good Lookin'



D66 Pet Recipes

Free Handcraft Full-Color Divider Sets



D67 Favorite Recipes



D68 Vegetarian Gourmet



D69 Modern Kitchen Delights



D70 Bountiful Harvest



D71 Simple Pleasures



D72 Winning Touch

Free Handcraft Full-Color Divider Sets



D75 Country Goodness



D76 Kitchen Classics



D77 Star Spangled Recipes



D78 Beautiful Bounty



D79 The Tasteful Table



D80 Picture Perfect Recipes

Free Handcraft Full-Color Divider Sets



D81 Gracious Gifts



D82 Classic Gourmet



D83 Someone's in the Kitchen



D85 A+ Recipes



D87 Kitchen Connoisseur



D88 CrossSteeple

Free Fundcraft Black & White Cover and Divider Sets

One color cover and divider sets

You can choose any free divider set to go with your cover or you can use any of Fundcraft's free one color covers that you like. Our one color divider sets feature seven standard recipe section titles. If you wish to use different titles for recipe sections, please select another divider option as these divider titles cannot be changed. Some of our divider sets can have custom titles.

Select any
FUNDCRAFT
black/white divider
sets and receive a
\$.05 cents per
book discount!



D1 Animal Fun (Titles cannot be changed)



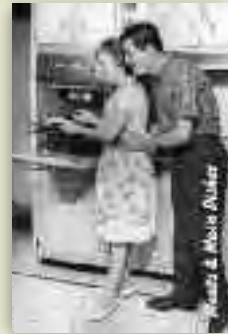
BC290 Heavenly Dishes



BD3 Dutch Kids (Titles cannot be changed)



BC1025 Retro 50's

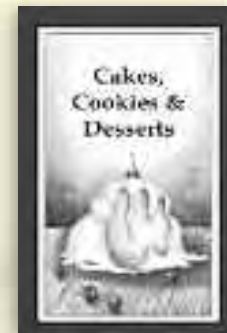
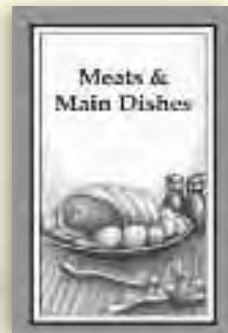


BD25 Retro 50's (Titles cannot be changed)

Select any Fundcraft black/white divider set and receive a \$.05 cents per book discount!



BC370 Food Art



BD10 Food Art (Titles cannot be changed)



BC134 Bountiful Harvest

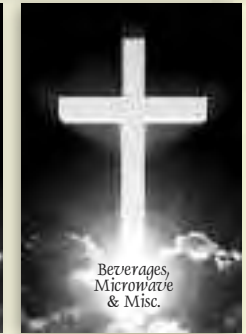
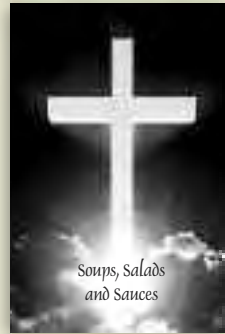


BD70 Bountiful Harvest (Titles cannot be changed)

Free Fundcraft Black & White Cover and Divider Sets



BC1027 Sun Cross



BD27 Sun Cross (Titles cannot be changed)

Select any Fundcraft black/white divider set and receive a \$.05 cents per book discount!



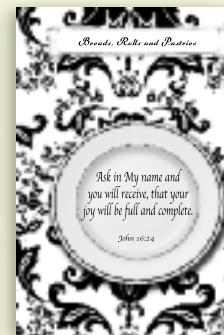
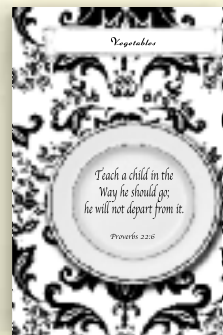
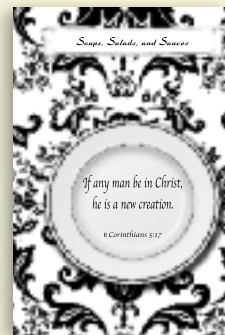
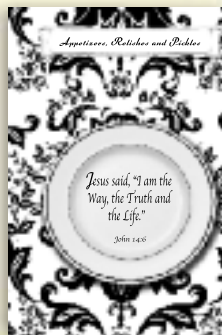
BC960 Bread of Life



BD34 Bread of Life (Titles cannot be changed)



BC1028 Religious



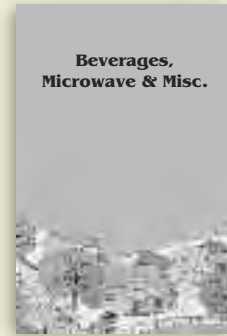
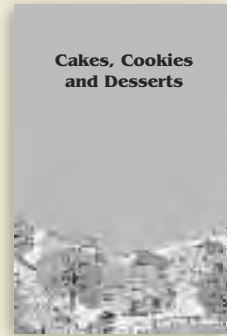
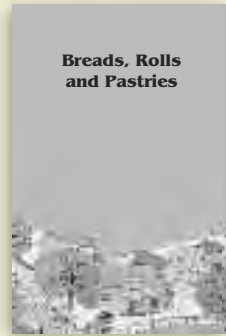
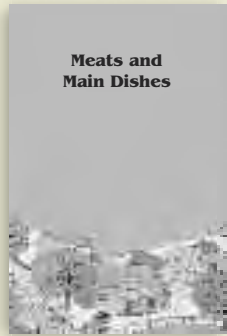
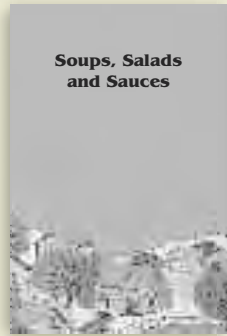
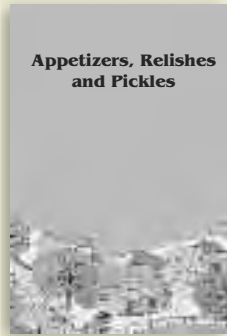
BD28 Religious (Titles cannot be changed)

1.800.853.1363

Fundcraft Black & White Cover and Divider Sets



BC300 Small Town

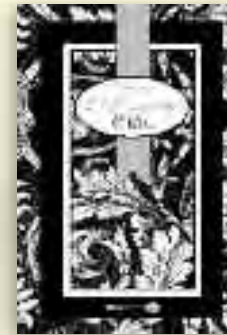
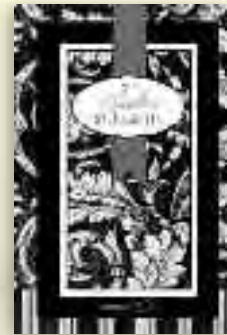


BD6 Small Town (Titles cannot be changed)

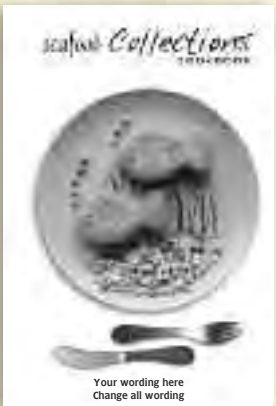
Select any Fundcraft black/white divider set and receive a \$.05 cents per book discount!



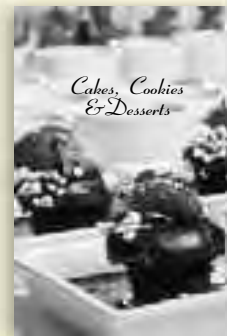
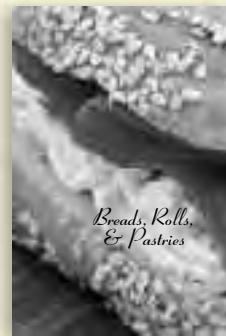
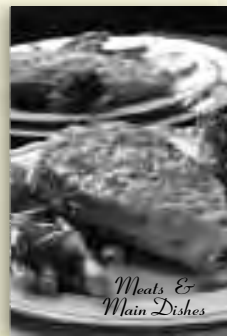
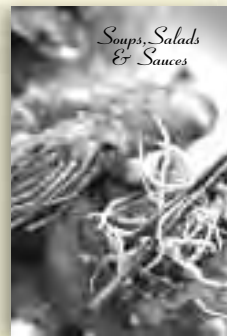
BC1018 Classic Gourmet



BD82 Classic Gourmet (Titles cannot be changed)



BC1029 Seafood Collections



BD29 Seafood Collections (Titles cannot be changed)

Fundcraft Black & White Divider Designs

Select any
FUNDCRAFT
 black/white divider
 sets and receive a
**\$.05 cents per
 book discount!**

Free features

- Choose from 16 designs
- Eight dividers per set
- Your custom titles on each divider
- Dividers printed in black ink on white paper
- Helpful hints printed on backs (*optional*)

For Pennies More™ options*

- Add tabs to dividers
- Print dividers on colored paper (see page 60 for paper colors)
- Print dividers with colored ink (see page 60 for ink colors)
- Print dividers on heavy card stock (white only)

* To use any For Pennies More™ options, select the custom black and white divider option on the order form and instruct us on your layout sheets to use Fundcraft art.

Design number

Use the design number to indicate your chosen divider set on the order form.

Helpful hints

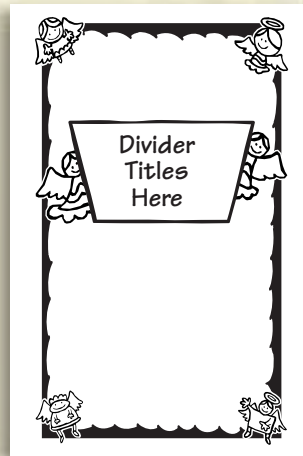
Fundcraft helpful hints can be printed on the back of each divider for **free** or you can add your own hints for an extra charge. This option must be marked on the order form to be included. For examples, see sample book.

Divider titles

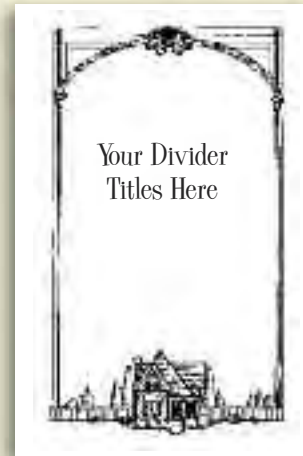
Fundcraft black and white divider sets allow you to select eight custom recipe section titles to be printed on the dividers. You may use our standard divider titles, shown on the Fundcraft full-color divider sets, or you may create your own recipe section titles.

Title your own dividers

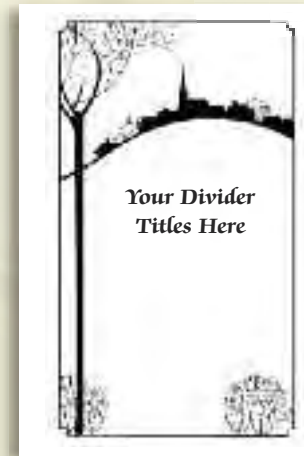
Black/white divider pages are printed in black ink on 60# paper. Using a colored paper or a colored ink on Fundcraft black/white dividers makes them custom dividers. Any of the upgrades will add flavor to your black/white dividers!



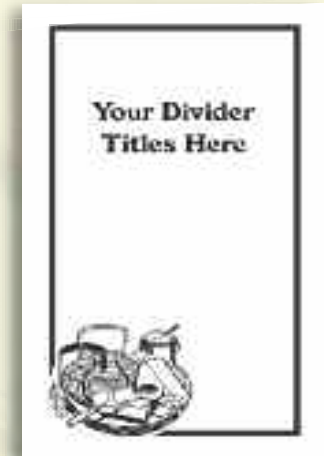
D48
Angel Cartoon



D49
House Border



D50
Church on the Hill



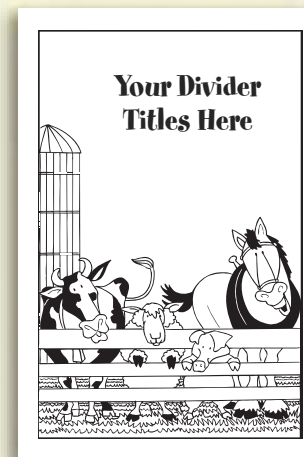
D51
Country Ingredients



D56
Eagle Border



D59
Gardening

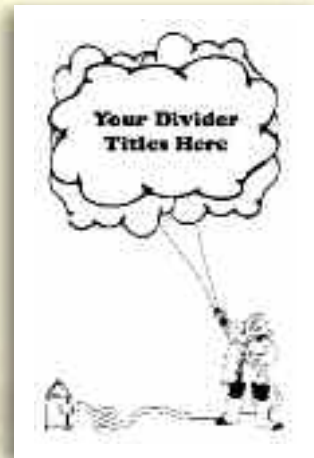


D60
Barnyard Cartoon

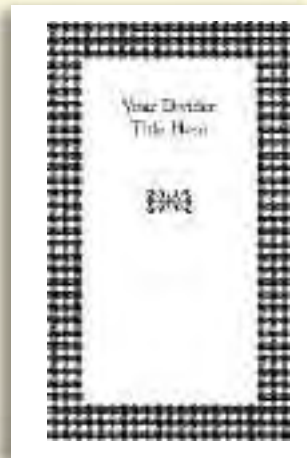


D61
Old Fashioned Kitchen

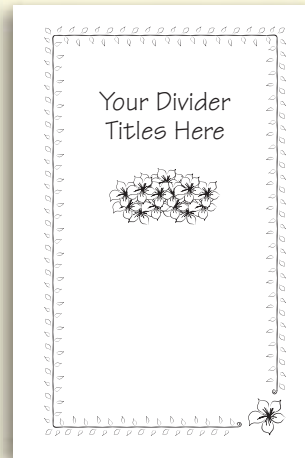
You pick the design and add your own section titles!



D52
Firefighter Cartoon



D53
Tablecloth



D54
Flowers and Vines



D55
Decorative Border



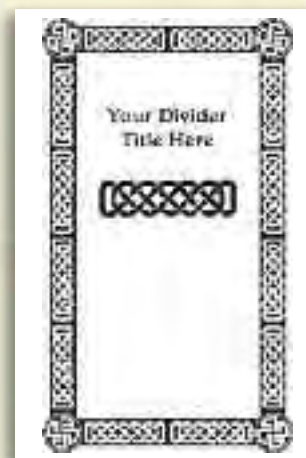
D63
Clip Art Dividers



D73
Chef and Menu



D74
School Time



D75
Celtic Knots

Customer Designed Black/White Dividers

You may design your own custom black/white dividers with up to 8 sections for free. In order to qualify for this option, your divider designs may include black/white line art only. Bleeds are not available.

You can submit your own art and section titles or you can choose from our collection and timesteps located on page 37.



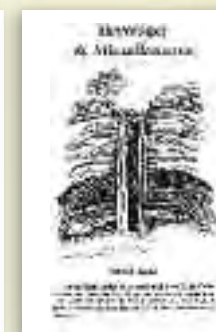
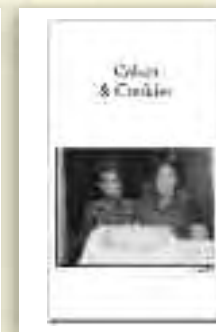
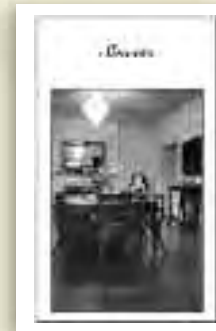
Other options:

- Add photos to custom black and white dividers.
- Print custom black/white dividers in colored ink.
- Print custom black/white dividers on colored stock.
- Add tabs to custom dividers.
- Custom divider back printing.
- Heavy Stock. (White only)

Customer Designed Full-Color Dividers

The design options for custom full-color dividers are almost limitless— one photo or drawing per divider and bleeds are included in the price. Although you may design your own completely custom dividers, you may also use our cover timesteps listed on page 37 and paper and ink colors on page 60 as design resources by referring to them on your layout sheets.

Customer Designed Divider Sets





Kids' Sweet Things



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Breads, Pies & Pastries



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Cakes & Frosting



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Cookies



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Candles




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Miscellaneous Desserts



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Pickles, Jellies, Beverages, Salads & Snacks



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Dividers

Divider ink and paper colors

Upgrade your custom black and white or Fundcraft black and white divider sets to colored ink and/or colored paper stock. You can choose colors from the selections shown below.

Note: If you are using the tab divider or heavy stock option, the only available stock color is white.



Brown Ink
on Off-White Divider Paper

Red Ink
on Pink Divider Paper

Blue Ink
on Blue Divider Paper

Green Ink
on Green Divider Paper

Plum Ink
on Gray Divider Paper

Due to variances in the printing process, colors may not appear exactly as shown.

Create your own cover and/or dividers with Fundcraft Clip Art

Clip art is a fun, free way to add flavor to your cookbook! Use it to embellish a custom cover or divider, or even on a local information page instead of a photo. Be sure to refer to the item number on your layout sheet, or clip the artwork sample from this page and attach it to your layout sheet. For more, visit www.fundcraft.com to see our complete library of clip art.



C1020
Old Fashioned Kitchen



C1030 Angel With Cloud



C1040 Flock Of Sheep



C1050
Celebrating Our Roots



C1060 Kids Around Tree



C1070 Fireman



C1080 Praying Hands



C1090
Candle, Bread, Bible



C1102 Country Garden



C1110 Memorial Ribbon



C1120 Steaming Pot



C1130 Kid Stuff



C1140 American Fork



C1150 Cornucopia



C1160 Building



C1170 Retro Cook

Tabbed Dividers

A set of tabbed section dividers is one of the most sought after upgrades. Tab dividers highlight recipe sections in your cookbook. Not only are tab dividers a great way to navigate through your cookbook sections, but they also enhance the look of your cookbook.

Fundcraft offers regular dividers printed on heavy card stock and collated in your book. Tabs are always collated in the Fundcraft cookbooks and never left for the customer to insert.

Our round tabs are very popular, giving your cookbook a more modern look.

We just announced our **new Recipe Page Tabbed Book**. Different than any cookbook on the market today, each page in a section is die cut as a tab, making all sections very easy to locate.

The recipe page tabbed book is a **full 6 x 9 cookbook** and a sample is enclosed in our information kit or you can view a copy at www.fundcraft.com.

Custom tabbed dividers are also available for customer designed dividers. Tabbed dividers are available with soft and hard covers with the plastic comb binder or the 3-ring notebook.





F15 (Shown with no additional options)



F16 (Shown with no additional options)



F13 (Not Free)

Recipe section title graphics

We also offer a selection of section title graphics, printed on the upper portion of the first page of each section and matching art for your local information pages. (Graphics packages must appear on both local information pages and recipe sections.)



Ease•L•Back Recipe format F13

- Unique binding style with back cover that becomes a stand to display book while cooking.
- Double-wire bound for durability.
- One recipe per page.
- Ingredients in bold easy-to-read, two columns with method printed beneath.
- Contributor's name at the end of the recipe.
- Recipe section title at the outside bottom corner of each page.
- Page numbers at the outside bottom corner of each page.
- Maximum 300 recipes.

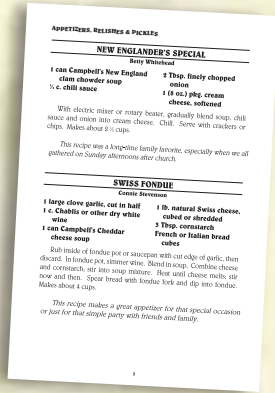
Note: Not all Fundcraft cover designs are available in Ease•L•Back™ format. Recipe graphics, recipe notes, non-continued recipes, fillers, section dividers, merchant advertising, Helpful Hints section and back cover printing are not available with the Ease•L•Back™ format. In this format, recipes that will not fit on one page will be deleted. No replacement recipes can be added after submission of order.

Recipe Page Fillers

When the non-continued recipe option is selected, a blank space will be left at the bottom of some pages where there was not enough room to fit the entire next recipe. Fundcraft offers five sets of filler artwork and four sets of filler quotations. Each set contains 40 to 80 quotations or pieces of artwork. Art and quotation fillers cannot be mixed.

For an additional charge, you may also choose to submit your own custom artwork or quotations. Custom fillers are a great way to add a unique touch to your cookbook. Custom art can allow every member of your group a chance to contribute to the creative aspect of your book. Custom text can be used to scatter historical information or facts throughout your cookbook. Custom art and text fillers cannot be mixed.

NOTE: Custom art fillers will be reproduced in black/white and should be line art only, no grayscale or screens. A good rule of thumb is if artwork will photocopy well, it is suitable to be used as a filler. Artwork submitted should be designed no larger than 2" high and 4" wide. We will size the art to fit the available space. Custom text fillers should be submitted typed or printed neatly. Do not submit them on the same sheets as the recipes, but on separate sheets. Fillers will be inserted as space permits in random locations throughout the cookbook and cannot be placed with specific recipes or in specific recipe sections. Submit roughly one filler for every three recipes, and while we will make every attempt to use every filler, we cannot guarantee this.



Recipe Notes

You may add non-recipe text or personal comments beneath a recipe for an additional charge. There is a **four line maximum** for this option. See price chart on page 8.

Example: "This was my mother's recipe that we serve every Christmas." or "In Memory of my grandmother."

Special recipe symbols

-  Heritage
-  In Loving Memory
-  Quick and Easy
-  Vegetarian
-  International
-  Heart Healthy
-  Low Fat
-  Pets Only
-  Hot and Spicy
-  Kids Recipes

QUOTATION FILLER SETS

FOOD QUOTES

The most important things to do in the world are to get something to eat, something to drink and somebody to love you. *Brandan Francis Behan*

BIBLE SCRIPTURES

Ask, and it shall be given you; seek, and ye shall find. *Matthew 7:7*

COOKING TIPS

When you are making meatballs or dumplings, oil your hands first to prevent sticking.

MOTIVATIONAL SAYINGS

Some people walk in the rain. Others get wet. *Roger Miller*

ART FILLER SETS

OLD FASHIONED KITCHEN FILLER SET



MODERN KITCHEN FILLER SET



CHRISTIAN ART FILLER SET



KID STUFF FILLER SET



ELEMENTS OF NATURE FILLER SET

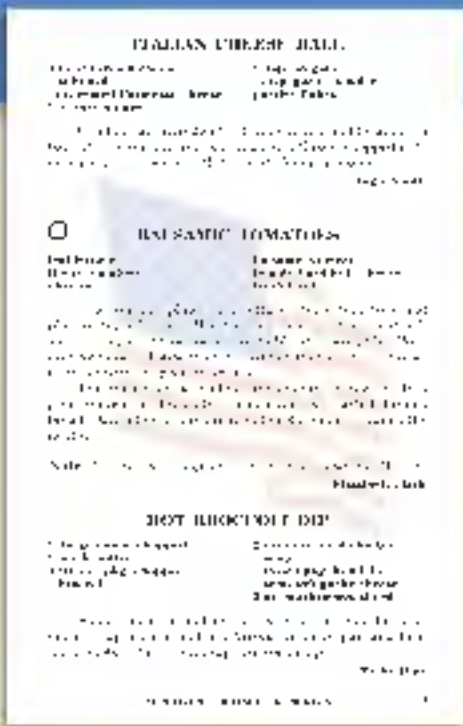


Full-Color Designer Paper

Only Fundcraft offers special designer watermarked paper

Fundcraft has added designer watermarked paper as a special option for those customers who want a unique and special cookbook. A full color watermark design is first printed on the paper with the recipe content printed on top of the design. This really gives a special professional look to your cookbook.

We have four designs of watermarked paper: flag, cross, troops and pink ribbon.



Flag



Cross



Troops



Pink Ribbon



Make Your Cookbook Different!

Local Information pages

Local Information pages

Tell readers more about your organization or your fundraising goals with your FREE local information pages. Your local information pages, combined with a free table of contents, mail order page and two different recipe index systems (shown to the right), will guarantee that your cookbook will be professional looking and easy to sell.

- Four FREE local information pages at the front of your cookbook may be used for your personal content, and up to six additional pages may be added for an extra charge. We offer eight sets of local information page graphics, which complement our section title graphics; (section title graphics seen on pages 63). If you prefer, graphics may be omitted by indicating so on your order form. Please note that advertising cannot be placed on the four free pages.
- One FREE black/white photo or sketch (shown below) may be included in your local information pages and additional photos or artwork may be added for an extra charge.



Recommended content for local information pages

1. Title and officers page, listing the names and functions of your group's officers or cookbook committee members.
2. Expression of appreciation, thanking those who collected and submitted recipes and helped in selling.
3. Sketch or photo page, showing your organization's building or group leader.

Three free pages at the back and one in the front of your cookbook



Table of Contents Page

Index of Recipes Page

List of Contributors Page

Mail Order Page - in the back of your cookbook.

Local Information Page Graphics - Optional



4. Dedication page.

Additional suggestions for Local Information Pages: Inspirational Poem or Story, History of Group, Church Schedule, Description of Fund Usage, In Loving Memory—special dedication page, Special Scriptures, List of Past Presidents, or Family Tree. The local information pages can contain any information you feel might help your group sell cookbooks.



Free! Helpful Cooking Hints Section

Another FREE option to enhance your cookbook is our 16-page Helpful Cooking Hints section. These pages of nutritional information will be placed at the back of your cookbook just after the recipe index.

The useful information and easy-to-read format is a great complement to the hints that appear on the backs of our divider sets, and will help your cookbook sell. Many of the hints are illustrated, depicting a number of meal preparation subjects. If you prefer, this section may be omitted by indicating on your order form.



Cookbook Options

Free! Special Occasion Dedication Pages

At no additional charge, you may choose from nine special occasion dedication pages, which will be placed at the very beginning of your cookbook. Special occasion dedication pages will provide your customer with an incentive to buy several cookbooks at one time to give as gifts.

Personalized cookbooks sell very easily all year long, and you really don't need a special occasion to sell them; however, there are times when people are looking for special gift ideas. If you plan to market your cookbooks during one of these times, we can offer you a specially designed dedication page appropriate to the occasion.

Be sure to make note of the normal production time for each special date in order to receive your books in time. The page can be easily removed if there are any books remaining after the special date.



Frequently Asked Questions

Q. Shouldn't we give our cookbook order to a local printer?

A. Local printers do a fine job; however, many of them refer orders to Fundcraft. Due to our volume, it is not likely that a local printer could come close to our prices.

Q. Can small groups have a successful cookbook fundraising drive?

A. Yes! Most of our success stories are from small organizations. A minimum of 10 members can complete the program successfully.

Q. Can individuals and small businesses publish a cookbook for profit?

A. Yes! The program is the same as with fundraising groups except for the payment terms, requiring 1/2 payment with the order and the balance when the books are ready.

Q. How does a 10% overrun/underrun affect our cookbook order?

A. Your cookbook travels through many stages in our printing process. During production, some books may be damaged. We add 10% more than what is ordered to cover books damaged through production. Out of the 10%, we ship 3% in Free Freight Books. If books are damaged, we may ship less than a full order. You are only billed for those books you receive.

Q. Can we change the title on Fundcraft cover designs?

A. Many of our cover designs can have the title changed. Under each design is an explanation of what can be changed.

Q. Do recipes have to be typed?

A. No. Clear handprinted recipes are acceptable.

Q. Do you count icings for cakes as another recipe?

A. No. If the icing goes with the cake, it is counted as only one recipe.

Q. Can I put my logo on a Fundcraft cover?

A. Yes. This makes your cover a custom cover.

Q. Can we print recipes from newspapers and other cookbooks?

A. Yes. You can use recipes from various sources. There are a few recipes that have the title trademarked or copyrighted and cannot be used, such as Kentucky Silk Pie, Derby Pie, and Runza, to name a few. You cannot use complete works from any cookbook due to copyright laws.

Q. Can we use art and drawings from other sources for our cookbook?

A. Artwork from books and greeting cards is usually copyrighted. It is better to use Fundcraft art or have a local high school art instructor or other local artist design a custom front cover.

Q. Do we have to use Fundcraft's recipe collection forms?

A. No. We supply the recipe collection forms free if you request them; however, you can collect the recipes on plain paper the size of the recipe collection forms or larger. We do ask that they be submitted in the same format as our collection forms and only one recipe per page, and all uniform size pieces of paper.

Q. Do some civic organizations require royalty payments for the use of their logo?

A. Yes. In some cases civic organizations charge a royalty for local chapters to use their logo. If this is the case, you, as the cookbook sponsoring group, are responsible for any royalty payment or release form from the group headquarters.

Q. Can we order fewer than 100 cookbooks?

A. No. The minimum order for Fundcraft's Original Cookbook Program is 100 books. However, you can order as few as 25 cookbooks with InstantPublisher.com.

Cookbook sales tools

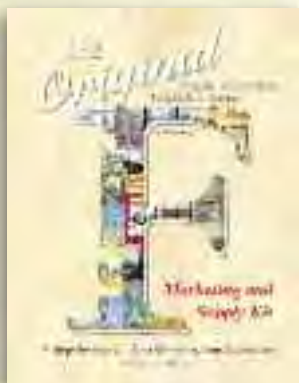
FREE! Web Advertising



Thousands of Fundcraft customers are selling their cookbooks on the largest cooking site on the web at **www.cookbooks.com**. Fundcraft has combined the old-fashioned idea of

advertising with the latest electronic technology to help customers sell their cookbooks. Always searching for ways to help groups raise more money, Fundcraft offers free use of the largest cooking site on the Internet at no cost to fundraising groups. After the cookbook is printed, your group can post information about your book to the Internet site for international sales. All money from cookbook sales goes directly to the group. The front cover and a favorite recipe is posted from each book.

Cookbooks.com is the largest cooking site on the web with over 100,000 visitors per day and many free features to draw cooking enthusiasts from around the world!



Fundcraft Marketing Guide

Fundcraft provides a FREE marketing guide that will lead your committee through a professionally-planned marketing and sales program. Fundcraft also provides many free items that will help guarantee that your books sell. A

number of the free marketing tools can be downloaded from our website. The marketing kit can

be ordered by returning the supply order card also included in the Fundcraft Cookbook Information Kit.



Posters

FREE full-color posters are provided to advertise your cookbook in your community. The Fundcraft Marketing Kit includes five posters. Additional posters can be requested for an extra charge, by calling **1-800-853-1363**.

Other sales supplies



Gift Certificates

Gift certificates are a great way to pre-sell your cookbooks and are so handy if the books will not be completed in time for a specific holiday or special event. Gift certificates are available upon request by calling **1-800-853-1363** or e-mail at **info@fundcraft.com**.

Advance Sale Coupons

Many groups, especially schools, pre-sell their cookbooks before printing. You can get an idea of how many books to order from a pre-sale campaign. Coupons feature an attached receipt to allow you to

keep track of the pre-sales. When the books arrive, simply deliver a copy to your customers. Advance sale coupons are available upon request by calling **1-800-853-1363** or e-mail at **info@fundcraft.com**.

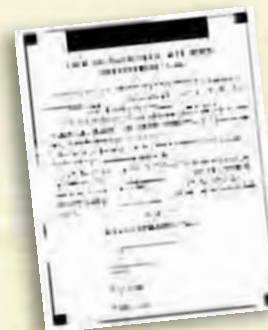


Sell Your Cookbook In Stores- ISBN

Want to sell your cookbook in stores? This is the way to do it. All you need is an ISBN on your back cover- and we can do it for you! An ISBN can be added to any binding style and any specialty cookbook. It's easy and it's very affordable.

Counter Display Boxes

Local merchant stores are excellent locations to sell or advertise personalized cookbooks. Fundcraft can provide counter display boxes which are an attractive way to show off your cookbook. The number of books that can be displayed in each box depends on the number of pages and the binding style. See price chart for pricing. (Not compatible with 3-ring cookbooks)



FREE! Sample News Release

Fundcraft has drafted a sample news release that can be downloaded from our cooking site at **www.fundcraft.com**. We recommend that you mail the news release, along with a photo of your committee and any information you may have about your group, to every news media in your area advertising the arrival of your beautiful cookbook.

Fundcraft takes pride in the fact that fundraising groups can complete the Original Cookbook Program with no down payment, receive prepaid shipping and enjoy up to 67 days interest free to pay the balance after the cookbooks are shipped.

PAYMENT TERMS

Fundcraft gives every fundraising group time to sell their books before paying. There is no prepayment of any kind for organizations with approved credit. Your first payment of 50% of the total is due 37 days after the books are shipped, with the balance due 67 days from shipment. With written request, your group can have the balance due date extended 30 days with no interest.

We also publish many cookbooks for individuals, families and businesses who sell the books for profit. The payment terms for individuals, families and businesses are different than for fundraising groups or organizations. Individual payment terms are 50% of the total when submitting the order. Once the order has been printed, we will send the final invoice for the balance of the order, which must be paid before the order can be shipped.

PRODUCTION TIME

The key to any successful fundraising community cookbook program is planning. Normal production time is approximately 25 to 30 working days with our standard Short/Cut™ program. Time will be extended if Fundcraft types and proofs your recipes. Shipping time is usually two to five business days, depending upon how far you are from our plant in Tennessee. We do try to meet all requested delivery dates if possible. Fundcraft works with thousands of groups, and we try to treat every group equally when it comes to shipping time. If we do have an opening in production, we try to fill the slot with a group that has requested an early ship date. We do offer a rush service for an additional charge.

OVERRUNS AND UNDERRUNS

The number of books you receive may not be the exact number you ordered due to our overrun/underrun policy. All orders are subject to a 10% overrun/underrun. This is a standard practice in the printing industry, due to an estimated 10% spoilage which may occur at different

phases of production. You will only be billed for the number of books you receive, which may be up to 10% more or less than the number ordered. Regardless of over or underrun, we always include 3% of the total books at no charge to help defray freight. See shipping information.

If more than 10% was lost in spoilage, your order may be short books (underrun).



If less than 10% was lost in spoilage, your order may contain a maximum of 10% extra books (overrun). If there is an overrun of your books, you will only be billed for those books shipped, with a maximum of 10% less the 3% freight books.

SHIPPING

Free cookbooks are shipped with every order to help defray freight costs. Fundcraft is unique in that for over two decades we have added 3% in free books to defray freight expense when the books are sold. Depending on the amount you sell your free freight books for, your group may actually make money on them. FedEx Ground or UPS charges are added to the customer billing. Fundcraft does not guarantee that the 3% free books will cover the total freight expense; however in many cases, the money generated from selling the free books will more than pay for the freight.

- In cases where the order is very large or especially heavy, such as a three-ring notebook, commercial trucks are

used to save costs to the customer.

- Commercial truck lines charge extra for inside delivery and unloading of boxes. This charge is the responsibility of the customer and is added to the final billing.
- Orders shipped out of the U.S. must be prepaid for both the books and the freight.
 - Overseas orders are shipped by U.S. Postal Service Media Mail and usually take four to six weeks for delivery.
 - All orders require a street address and cannot be shipped to a post office box.
 - As soon as the order is received, you should inspect every box. All damage is the responsibility of the freight carrier and should be reported to Fundcraft immediately. Please make sure to keep the damaged books and the box they are received in as FedEx and UPS sometimes pick up the books and box before they make claim payment.
 - All commercial carriers give priority delivery service to a business address; so if possible, you may want to give a place of business for the actual delivery point of the cookbooks.

REPRINTS

More than half of Fundcraft customers order one or more reprint orders of their cookbook due to high demand in sales. Many groups reorder a supply of their cookbooks year after year as an easy way to replenish their treasury. Fundcraft will keep the printing files for at least five years after the last printing.

Reprint quotations for most orders can be obtained from our website, www.fundcraft.com. Just enter the Fundcraft secure webID and password for your group. There is a 100 book minimum on most orders depending on the book options. Fundcraft is proud to help every group with their reprint orders. Ordering is easy and production is fast.

Reprints average 10 to 15¢ per book less than your first order for the same number of cookbooks. However, if the quantity of the reorder is less than the first order, the price will increase due to the smaller number requested. All reorder quotations are based on our current price chart.

Your Culinary Genius Can Win You a Chance at Up to \$1,000 (and Coast-to-Coast Fame) in the Fundcraft Hometown Recipe Contest!

No Cost to Enter!

The **Fundcraft Hometown Recipe Collection Contest** is free to all Fundcraft customers who have published cookbooks during 2010.

Categories

Each organization or individual publishing a fundraising cookbook with Fundcraft during 2010 can submit up to three of their best recipes for each of the following sections:

Appetizers, Relishes & Pickles
Soups, Salads & Sauces
Meats & Main Dishes
Vegetables

Breads, Rolls & Pastries
Cakes, Cookies & Desserts
Beverages, Microwave & Misc.

Win Up to \$1,000 Cash Award – and an Honored Place in Hometown Recipe Collection.

First Place in each of seven recipe categories:

*(\$500 awarded to sponsoring organization and \$500 awarded to recipe contributor) **\$1,000 each category, Award Plaque & inclusion in 2010 Hometown Recipe Collection Cookbook by Fundcraft.***

Second Place in each of seven recipe categories:

*(\$250 awarded to sponsoring organization, \$250 awarded to recipe contributor) **\$500 each category, Award Plaque & inclusion in 2010 Hometown Recipe Collection Cookbook by Fundcraft.***

First and Second Place winning recipes...

*...will be photographed in full color and featured on the first and second page of the **2010 Hometown Recipe Collection Cookbook - a slip-cased cookbook to be published in early 2011.** The winners also receive a free copy of the **2010 Hometown Recipe Collection Cookbook. (a \$30.00 value)***

Runner-Ups in each of seven recipe categories...

*...will receive a Certificate of Merit, suitable for framing and inclusion in the **2010 Hometown Recipe Collection Cookbook by Fundcraft Publishing. Hometown Recipe Collection Cookbook - an 8.5 x 11 full color cookbook with over 1,500 of the best recipes submitted to Fundcraft during 2010.***

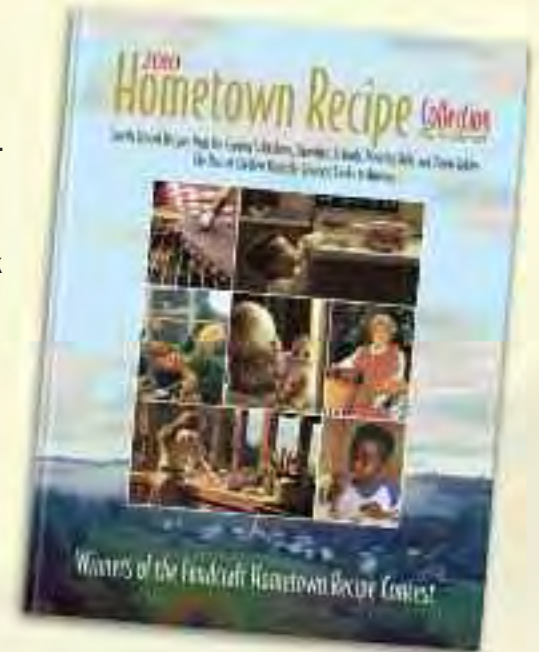


Every First and second place winner will also receive a free copy of the 2010 Hometown Recipe Collection Cookbook (a \$30 value).

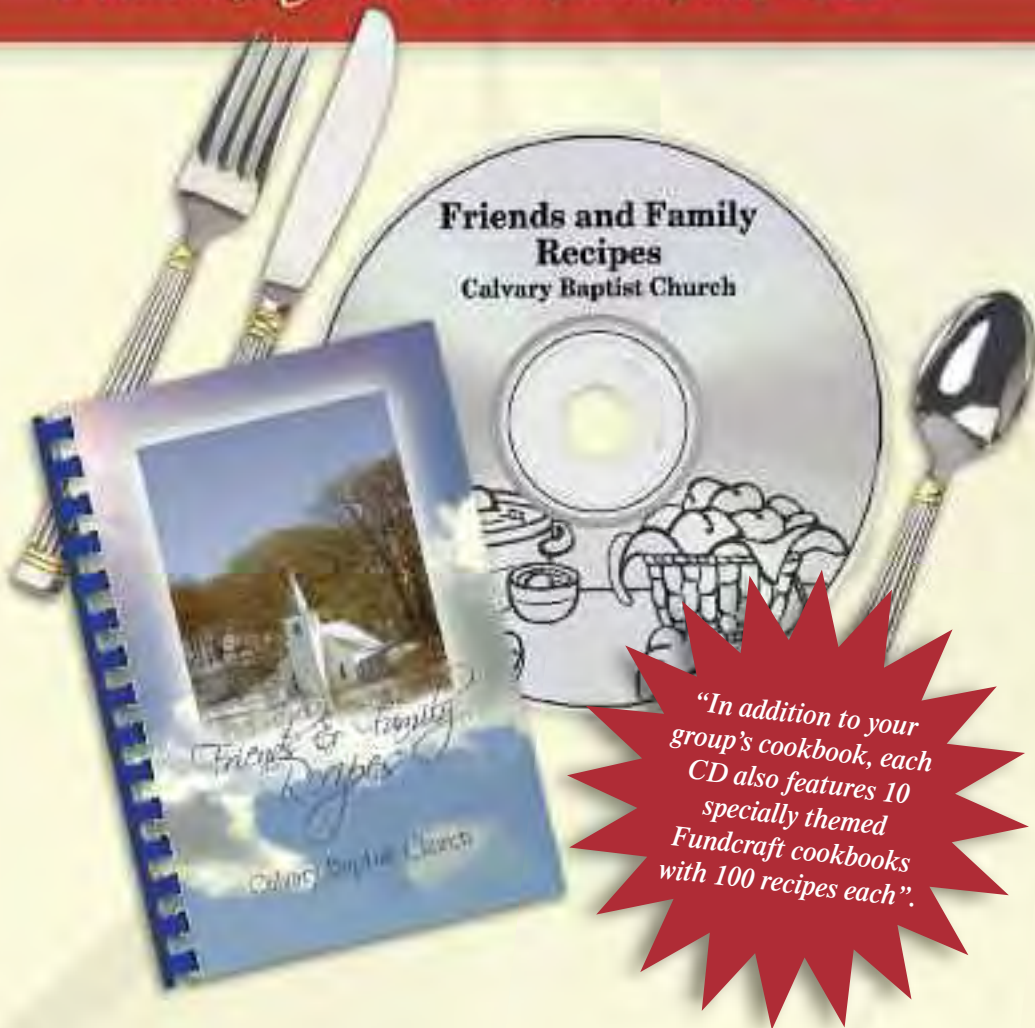
Judging

The top ten recipes in each of the seven sections will be selected by a panel of cookbook specialists at Fundcraft. These top ten finalists for each section will then be submitted to a panel of cooking professionals to select the 1st and 2nd place winners for each of the seven sections. Each recipe finalist will be prepared by our cooking professionals, and then judged on originality, taste and appearance.

Complete details on the contest is in a flyer packaged in your information kit or can be downloaded from www.fundcraft.com



Publish your cookbook on CD



"In addition to your group's cookbook, each CD also features 10 specially themed Fundcraft cookbooks with 100 recipes each".

You can now have your cookbook published on a personalized CD

The CD label will be personalized with your group's name, making the custom CD a professional product that can be sold separately or bundled with your fundraising cookbook.

When your customers load the CD into their computers, they will see your front cover along with the complete cookbook. They will be able to navigate to the section index, click on a recipe, view it on the screen and even print it. The cookbook on CD is fast and easy to use.

For only \$3.50 each and a minimum order of 25 CDs, this is a wonderful option to bundle with your printed cookbooks or sell the CD by itself.



Fundcraft.com - Specializing in 100-5,000 custom fundraising and promotional cookbooks with many options.

Cookbooks.com - The leading cooking destination on the web with over a million searchable recipes and many cooking related links.

Instantpublisher.com - Specializes in completely custom books in quantities from 25-25,000 printed directly from customer files.

Schoolplanners.com - Specializes in providing cost effective school planners.

Familymemories.com - Preserving memories one photobook at a time with custom photobooks starting at \$16.95 each.

Fcpromotions.com - Includes pre-designed cookbooks and calendars customizable with company logos for custom promotional gifts.