

Your Culinary Genius Can Win You a Chance at Up to \$1,000 (and Coast-to-Coast Fame) in the Fundcraft Hometown Recipe Contest!

No Cost to Enter!

The **Fundcraft 2010 Hometown Recipe Collection Contest** is free to all Fundcraft customers who have published cookbooks during 2010.

Categories

Each organization or individual publishing a fundraising cookbook with Fundcraft during 2010 can submit up to three of their best recipes for each of the following sections:

Appetizers, Relishes & Pickles
Soups, Salads & Sauces
Meats & Main Dishes
Vegetables

Breads, Rolls & Pastries
Cakes, Cookies & Desserts
Beverages, Microwave & Misc.

WIN UP TO \$1,000 CASH AWARDS – AND AN HONORED PLACE IN HOMETOWN RECIPE COLLECTION.

First Place in each of seven recipe categories:

(\$500 awarded to sponsoring organization and \$500 awarded to recipe contributor) \$1,000 each category, Award Plaque & inclusion in 2010 Hometown Recipe Collection Cookbook by Fundcraft.

Second Place in each of seven recipe categories:

(\$250 awarded to sponsoring organization, \$250 awarded to recipe contributor) \$500 each category, Award Plaque & inclusion in 2010 Hometown Recipe Collection Cookbook by Fundcraft.

First and Second Place winning recipes...

...will be photographed in full color and featured on the first and second page of the 2010 Hometown Recipe Collection Cookbook - a slip-cased cookbook to be published in early 2011. The winners also receive a free copy of the 2010 Hometown Recipe Collection Cookbook. (a \$30.00 value)

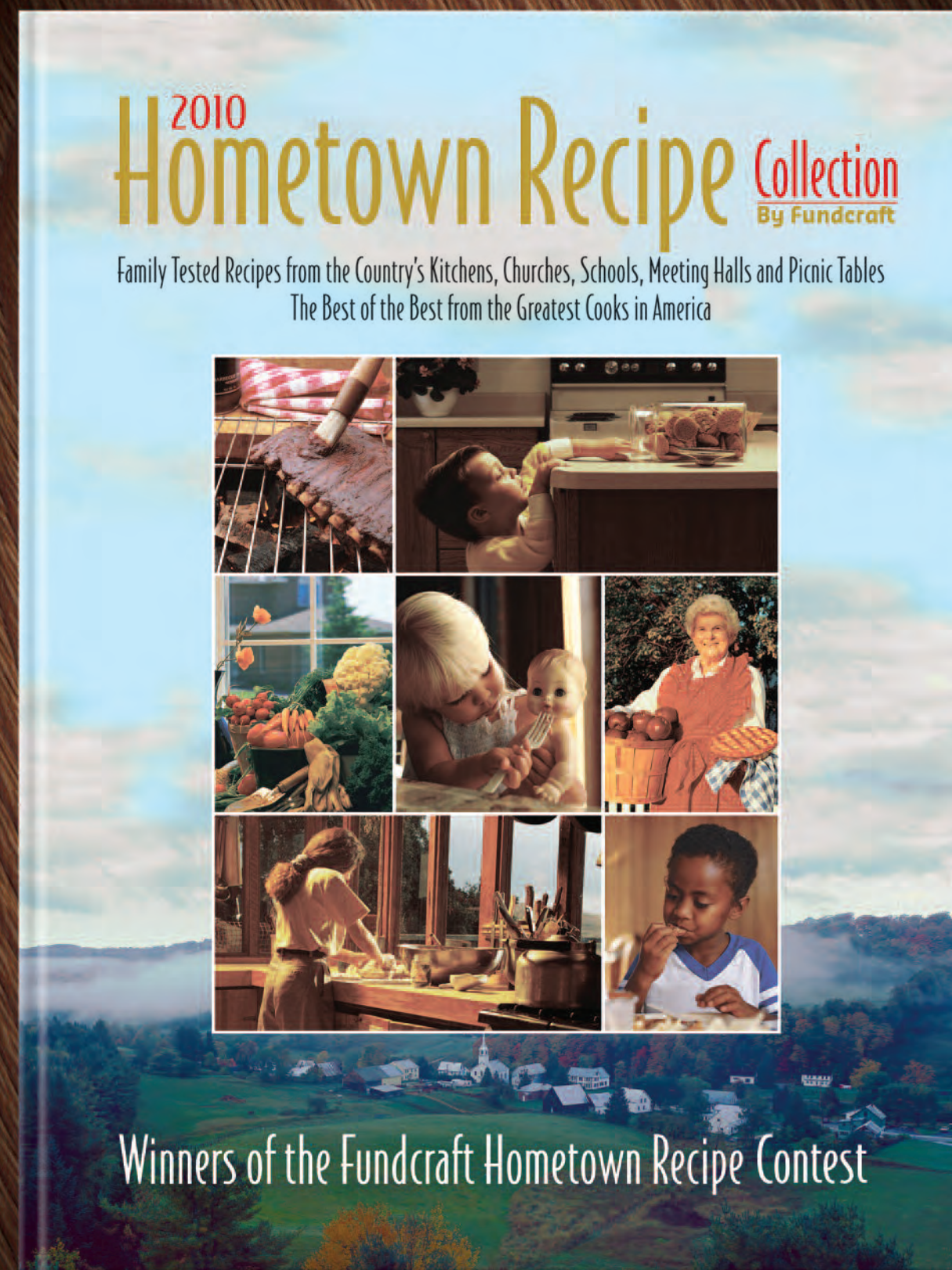
Runners-Up in each of seven recipe categories...

...will receive a Certificate of Merit, suitable for framing and inclusion in the 2010 Hometown Recipe Collection Cookbook by Fundcraft Publishing. Hometown Recipe Collection Cookbook - an 8.5 x 11 full color cookbook with over 1,500 of the best recipes submitted to Fundcraft during 2010.

Judging

The top ten recipes in each of the seven categories will be selected by a panel of cookbook specialists at Fundcraft. These top ten finalists for each section will then be submitted to a panel of cooking professionals to select the first and second place winners for each of the seven categories. Each recipe will be prepared by our cooking professionals, and then judged on originality, taste and appearance.

Complete details on the contest are in a flyer packaged in your information kit or it can be downloaded from www.fundcraft.com.



Coming Soon to the Kitchens and Coffee Tables of America

2010 Hometown Recipe Collection Contest Entry Form

Rules and Regulations

Eligibility Requirements: Only recipes printed and delivered by Fundcraft prior to December 31, 2010, and submitted on the official **Hometown Recipe Contest Submission Form**, will be eligible.

Prizes: First Place winners in each category will receive \$1,000 (\$500 for recipe contributor and \$500 for sponsoring organization), inclusion in **Hometown Recipe Collection Cookbook**, and a free copy of the final publication (\$30 value). Second Place winners will receive \$500 (\$250 for recipe contributor and \$250 for sponsoring organization), inclusion in **Hometown Recipe Collection Cookbook**, and a free copy of the final publication (\$30 value). Runners-up will receive a Certificate of Merit, inclusion in **Hometown Recipe Collection Cookbook**, and a discount coupon for the final publication (\$5 value).

Deadline: Entry form must be received by October 1, 2010. (See above Eligibility Requirements.)

Recipe Contributor Mr. Mrs. Ms.

Cookbook Title _____

Organization _____

Number of recipes entered _____ (complete a recipe submission form for each recipe) Cookbook Publication Date _____

Number of books sold _____ Money generated from cookbook sales _____

Profits from cookbook sales used for _____

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Publication Rights

The sponsoring organization warrants that releases have been obtained to reproduce any and all copyright or trademark materials submitted for publication. The organization shall indemnify and hold harmless Fundcraft Publishing from any and all loss, cost expenses and damages on account of any and all manner of claims, demands, actions and proceedings that may be instituted against Fundcraft on grounds alleging that the printing of the recipe violates any copyright, trademark or any proprietary right of any person or business. The organization agrees to, at the organization's own expense, promptly defend and continue the defense of any such claim, demand, action or proceeding that may be brought against Fundcraft Publishing.

If the organization is selected as a winner, the undersigned grants Fundcraft Publishing permission to print and amend any material for publicity purposes with proper acknowledgement given. The undersigned specifically representing the sponsoring organization is fully authorized to sign the application as agent on behalf of the individual recipe contributors and organization and attests to the accuracy of the information provided on this submission form.

Recipe Contributor (Signature Required) _____ Date _____

Sponsoring Organization Representative (Signature Required) _____ Date _____

This entry form should be completed in full and mailed with the submission forms for each recipe submitted. Additional submission forms can be downloaded from www.fundcraft.com.

Your Fundcraft Cookbook Could Win You Big Rewards!



2010 HOMETOWN RECIPE CONTEST!



Over \$10,000 in Prizes!

Fundcraft Customers Only

