

Your Culinary Genius Can Win You a Chance at Up to \$1,000 (and Coast-to-Coast Fame) in the Fundcraft Hometown Recipe Contest!

No Cost to Enter!

The **Fundcraft Hometown Recipe Collection Contest** is free to all Fundcraft customers who have published cookbooks during 2010.

Categories

Each organization or individual publishing a fundraising cookbook with Fundcraft during 2010 can submit up to three of their best recipes for each of the following sections:

Appetizers, Relishes & Pickles
Soups, Salads & Sauces
Meats & Main Dishes
Vegetables

Breads, Rolls & Pastries
Cakes, Cookies & Desserts
Beverages, Microwave & Misc.

Win Up to \$1,000 Cash Award – and an Honored Place in Hometown Recipe Collection.

First Place in each of seven recipe categories:

(\$500 awarded to sponsoring organization and \$500 awarded to recipe contributor) \$1,000 each category, Award Plaque & inclusion in 2010 Hometown Recipe Collection Cookbook by Fundcraft.

Second Place in each of seven recipe categories:

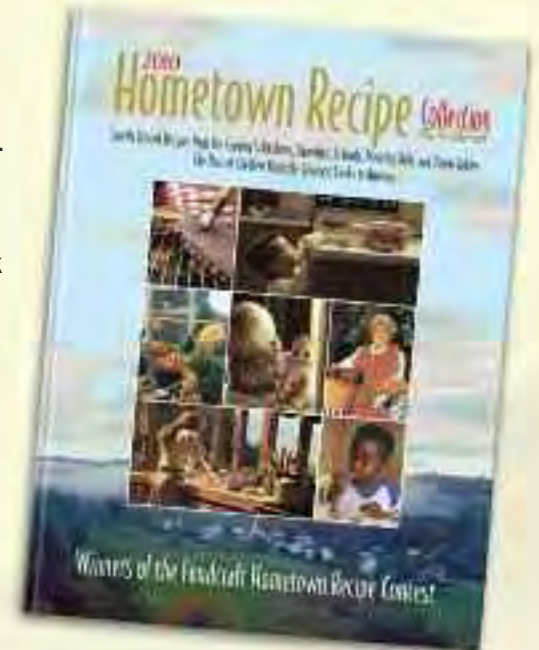
(\$250 awarded to sponsoring organization, \$250 awarded to recipe contributor) \$500 each category, Award Plaque & inclusion in 2010 Hometown Recipe Collection Cookbook by Fundcraft.

First and Second Place winning recipes...

...will be photographed in full color and featured on the first and second page of the 2010 Hometown Recipe Collection Cookbook - a slip-cased cookbook to be published in early 2011. The winners also receive a free copy of the 2010 Hometown Recipe Collection Cookbook. (a \$30.00 value)

Runner-Ups in each of seven recipe categories...

...will receive a Certificate of Merit, suitable for framing and inclusion in the 2010 Hometown Recipe Collection Cookbook by Fundcraft Publishing. Hometown Recipe Collection Cookbook - an 8.5 x 11 full color cookbook with over 1,500 of the best recipes submitted to Fundcraft during 2010.



Every First and second place winner will also receive a free copy of the 2010 Hometown Recipe Collection Cookbook (a \$30 value).

Judging

The top ten recipes in each of the seven sections will be selected by a panel of cookbook specialists at Fundcraft. These top ten finalists for each section will then be submitted to a panel of cooking professionals to select the 1st and 2nd place winners for each of the seven sections. Each recipe finalist will be prepared by our cooking professionals, and then judged on originality, taste and appearance.

Complete details on the contest is in a flyer packaged in your information kit or can be downloaded from www.fundcraft.com