

FOR PENNIES MORE™ DESIGN OPTIONS

Options add value to your cookbook. Your selling price should be raised accordingly. Options selected will be added to the cookbook base cost.

BINDING		TABBED SECTION DIVIDERS		LOCAL INFORMATION PAGES	
Plastic Comb White, red, black, blue, plum, brown and dark green	FREE	Tabbed section dividers, regular or round tabs Fundcraft or customer designed black/white tabbed dividers (300 book min.)	\$.06 per tab per book	4 pages with one black/white photo	FREE
Plastic Coil White, blue, black and clear (300 recipes max)	FREE	Fundcraft or customer designed full-color tabbed dividers (Reg. or Round tabs) (300 book min.)	\$.08 per tab per book	Additional information pages	\$.04 per page per book
Perfect Binding	FREE	Fundcraft standard black/white print on back of tabs	FREE	Additional black/white photos	\$.04 per photo per book
3-ring padded notebook (600 recipes max) Cased notebook cover-print on front, back and spine (200 book min.)	\$2.75 per book	Customer designed full-color print on back of tab dividers (Tabs collated in book Reg. or Round tabs) (300 book min.)	\$.05 per tab per book	Full-color photo on local information pages	\$.20 per photo per book
Hard Cover Cased board with comb binding only (200 book min.)	\$1.45 per book	Customer Black/white print on back of section dividers	\$.04 per back per book	Special Occasion Dedication Page	FREE
Ease•L•Back One recipe per page with foldout stand (300 recipes max)	\$1.15 per book	6 x 9 Recipe page tabbed book (300 book min.)	\$2.50 per book	Mail Order Page	FREE
FRONT COVERS		RECIPE PAGES		MERCHANT ADVERTISING PAGES	
Fundcraft full-color cover design with black imprint	FREE	Standard white 60# paper	FREE	Advertising from local merchants (combination Full page, 1/2; 1/3; 1/4; 1/6; and Booster)	\$40 per page per order
Imprint in ink color other than black	\$25 per order	Off-white paper	\$.10 per book	Pages on inside front, inside back or outside back cover (black and white print)	\$50 per page per order
Customer designed full-color front cover	\$.25 per book	Full-Color Designer Background Paper	\$.75 per book	Photos on advertising pages	\$15 per photo per order
Customer designed full-color back cover Free on orders of 500 books or more	\$.25 per book	Black Ink on recipe pages	FREE	Advertising pages Camera ready submitted in PDF format on Fundcraft's template and size layouts	\$20 per page per order
Full-color print on inside front or inside back cover	\$.25 per cover per book	Recipe formats (5 continued formats)	FREE	SALES MATERIAL	
Fundcraft black/white front cover design	FREE	Non-continued recipes	\$.20 per book	ISBN (on back cover)	\$75 per order
Customer designed black/white front cover design	FREE	Fundcraft filler text or filler art	\$.15 per book	Counter display boxes	\$1.50 each
Black/white print on inside front, inside back or outside back cover	\$.15 per cover per book	Customer filler text or filler art	\$.25 per book	OTHER FEATURES	
Lamination on front & back covers	FREE	Long recipes (could move price to next bracket) (average cookbook has minimum of 2 recipes per page)	\$.40 per page per order	Short/Cut™ Recipe Typing Program	\$.25 Discount per book
Lamination on inside front & inside back covers	\$.15 per book	Recipe notes	\$.25 per book	Rush service (25 working days guaranteed ship time) (15% on order total or \$200 minimum)	15% upcharge
SECTION DIVIDERS		Special Recipe Symbols	FREE	Cookbook CD (25 minimum)	\$3.50 each
Fundcraft full-color divider designs (7 sections)	FREE	Index of recipes (alphabetized within category)	FREE	Printing on plastic comb binders (500 minimum)	\$.40 per book
Fundcraft black & white divider designs (8 sections)	FREE	Index of contributors (optional)	FREE	16-page helpful cooking hints	FREE
Customer designed black/white divider designs (8 sections)	FREE	Proof copy posted online Online proof copy (Fundcraft typed books)	FREE	16-page supplementary inserts	\$.25 per book
Customer Designed black/white print on back of section dividers	\$.04 per divider per book	Online proof of Short/Cut™ orders	\$25.00 per proof	Clear plastic recipe envelope	\$.20 per book
Customer designed full-color divider designs	\$.05 per divider per book	Hard copy cookbook proofs Hard copy proof of entire cookbook	\$35.00 per proof	Gold & Silver Foil Stamping 200 Books 500 Books 1000 Books 2000 Books	\$.80 per book \$.55 per book \$.35 per book \$.25 per book
Customer designed full-color print on back of dividers	\$.05 per divider per book	Hard copy proof with no recipes (includes: cover, customer designed dividers, local information pages and merchant advertising)	\$25.00 per proof	3-Ring padded notebook stand	\$.50 per book
Section dividers printed on heavy card stock (non tabbed) White only	\$.05 per divider per book (In addition to divider cost)	Additional cover or recipe proof	\$25.00	MARKETING TOOLS	
Divider Paper Colors (off-white, gray, green, blue)	\$75.00 per order	Corrections on books we type	FREE	Marketing booklet and guide	FREE
		Customer editing on books we type	\$4.00 per line		